

Delaware Hispano Magazine
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Delaware Hispano Magazine Demographics

Number of Latinos in Delaware: 76,153

The Latino share of Delaware's population grew from 2.4% in 1990, to 4.8% in 2000, to 8.4% (or 76,153 people) in 2011 according to the U.S. Census Bureau.

Increasing Purchasing Power: \$1.6 billion

The 2012 purchasing power of Latinos in Delaware totaled \$1.6 billion—an increase of 755% since 1990, according to the Selig Center for Economic Growth at the University of Georgia.

Latino-owned Businesses' sales: \$339.9 million

Delaware's 1,533 Latino-owned businesses had sales and receipts of \$339.9 million and employed 2,129 people in 2007, the last year for which data is available, according to the U.S. Census Bureau's Survey of Business Owners.

Citizenship among Latinos

Approximately 73% of all Latinos in Delaware are U.S. citizens, which includes naturalized Puerto Ricans, making Delaware the state in the region with the largest

English Ability

Of Hispanics ages 25 and older, 60% speak English less than very well or have limited English proficiency.⁷ These data are consistent with observations from state social service providers that Latino consumer demand for bilingual services is on the rise. Limited proficiency in English is a barrier to employment for some Latino workers who could otherwise fill jobs that meet the needs of their own community; for example, as bilingual supervisors in retail settings. t percentage of Latinos who are U.S. citizens.⁵