



Only Hispanic Magazine in Delaware

Inaugural issue

DECEMBER 2012 - CHRISTMAS SHOPPING SEASON!

www.delhispano.com

**FREE! EVERYONE WILL TAKE ONE HOME
WE CALCULATE 20,000 READERSHIP STATEWIDE**

5,000

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Copies**

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MEXICAN STORE TO THE HOSPITAL WAITING ROOM!**

200

**Distribution
Locations:
New Castle,
Sussex & Kent
Counties**

LLEVELA GRATIS PRIMERA REVISTA HISPANA DE DELAWARE Y ALREDEDORES

DELAWARE Hispano

NUMERO 001 | OCTUBRE 2012

Entrevista

**GILBERTO
SANTA ROSA
SE DESTAPA**

P24

Familia Hispana
**7 paseos gratis
en Delaware**

P28

QUE HACER

**Calendario
Hispano**

Las mejores actividades
en Delaware para los His-
panos y sus familias



HISTORIA

**No morire
sin Luchar**

Testimonio de Veronica,
una madre Hispana que
lucha por su vida.



LEGAL

**Jovenes
Inmigrantes**

Una guía facil de entender
para obtener el permiso de
trabajo.



**Advertise
with us :)**

302-668-6118

Contribute

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local educational
& informative
tool for Hispanic
families.

Reach

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magazines are the
most influencial on
Hispanics' purchasing
decisions? (NAHP)

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INAUGURAL ADVERTISING RATES

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- Why? Because we want to thank you, our premier sponsors, by offering you amazing rates for partnering with us since our 1st issue.
- Your loyalty will be rewarded.

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	6x+	3x	1x
Full Page	800	950	1,250
1/2 Page	400	500	630
1/3 Page	300	340	380
1/4 Page	200	240	290
1/6 Page	150	170	190

C2: Inside Front Cover +30%

C3: Inside Back Cover +20%

C4: Back Cover +40%

We accept files in PDF - JPEG - EPS, 300dpi

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For translation, provide Photoshop, Publisher or InDesign file

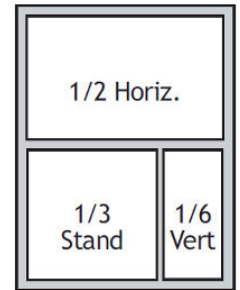
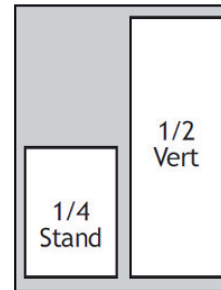
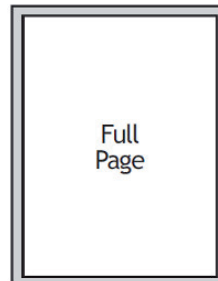
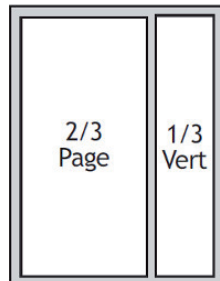
We can provide design services to our advertisers for \$50 hour.

DEADLINES > The 10th of every month

Ad Sizes

Dimensions

Full Page	8.25" x 10.75"
2/3 Page	4.625" x 9.875"
1/2 Page	7.0625" x 4.875"
1/3 Page V	2.25" x 9.875"
1/3 Page H	4.625" x 4.875"
1/6 Page	2.25" x 4.875"



As a restaurant owner, I was waiting for a local Hispanic magazine with this quality: glossy cover, full color and free! I'm sure it will be in every Hispanic family table & my ad will look beautiful and reach thousands.

Nancy Trejo, Owner of El Tapatio Mexican Restaurant

Reserve a space by November 10th for the December inaugural issue. Get the best positions and lock in these prices now!

Contact us:

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