



Only Hispanic Magazine in Delaware

THE MOST READ HISPANIC PUBLICATION IN DELAWARE REACHES 20,000 LATINOS

www.delhispano.com

FREE! EVERYONE WILL TAKE ONE HOME
WE CALCULATE 20,000 READERSHIP STATEWIDE

20,000

**Readership
Statewide**

IT WILL BE EVERYWHERE TO TAKE: FROM THE
MEXICAN STORE TO THE HOSPITAL WAITING ROOM!

200

**Distribution
Locations:
New Castle,
Sussex & Kent
Counties**

LLEVELA GRATIS PRIMERA REVISTA HISPANA DE DELAWARE Y ALREDEDORES

DELAWARE Hispano

NUMERO 001 | OCTUBRE 2012

Entrevista

**GILBERTO
SANTA ROSA
SE DESTAPA**

P24

Familia Hispana
**7 paseos gratis
en Delaware**

P28

QUE HACER

**Calendario
Hispano**

Las mejores actividades
en Delaware para los His-
panos y sus familias

HISTORIA

**No morire
sin Luchar**

Testimonio de Verónica,
una madre Hispánica que
lucha por su vida.

LEGAL

**Jovenes
Inmigrantes**

Una guía fácil de entender
para obtener el permiso de
trabajo.

**Advertise
with us :)**

302-668-6118

Effective

Our glossy covered, full color free magazine is proven beat newspapers.

Reach

Did you know magazines are the most influential on Hispanics' purchasing decisions? (NAHP)

Save \$

Ad prices are low. You can put a full color ad for just \$150 (next page).

FANTASTIC ADVERTISING RATES

LOCK IN THESE PRICES:

Full color: Put an ad for only \$150

- We want to thank our sponsors for their commitment to diversity, by offering amazing rates for partnering with us in order to reach our growing Hispanic community.

free ad translation!

free insertion at delhispano.com*

	Monthly	6x+	3x	1x
Full Page	800		950	1,250
1/2 Page	400		500	630
1/3 Page	300		340	380
1/4 Page	200		240	290
1/6 Page	150		170	190

C2: Inside Front Cover +30%

C3: Inside Back Cover +20%

C4: Back Cover +40%

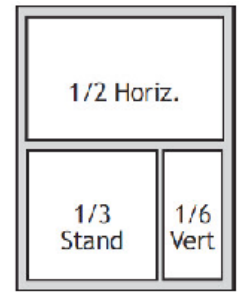
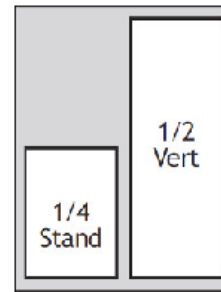
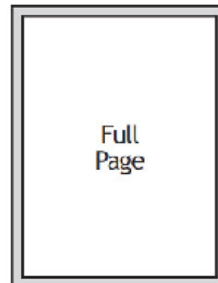
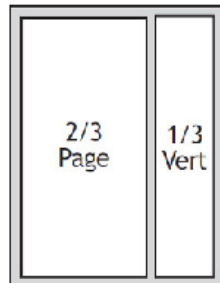
We accept files in PDF - JPEG - EPS, 300dpi

Free website insertion & ad translation with 6x contracts
For translation, provide Photoshop, Publisher or InDesign file

We can provide design services to our advertisers for \$50 hour.

DEADLINES > The 15th of every month

Ad Sizes	Dimensions
Full Page	7" x 9 ^{3/4} "
2/3 Page	7" x 6.27" H
1/2 Page	3.41" x 9.5" V
1/3 Page	7" x 3.05" H
1/4 Page	3.41" x 4.662" V
1/6 Page	3.41" x 3.05" H



As a restaurant owner, I was waiting for a local Hispanic magazine with this quality: glossy cover, full color and free! I'm sure it will be in every Hispanic family table & my ad will look beautiful and reach thousands.

Nancy Trejo, Owner of El Tapatio Mexican Restaurant

Delaware Hispano has been one of our firm's most successful advertising campaigns directed to the Hispanic community and beyond (...) the exposure of the magazine throughout the state has led to immediate success for our firm.

Brian Legum, Kimmel, Carter, Roman & Peltz Law Firm

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